



Cambridgeshire Sustainable Travel Alliance

Social Media and Community Guidelines

Our mission is to unite and inspire people in Cambridgeshire and to work for a transport network that protects our future and offers genuine choice.

We use our social media channels and website to share our work, to share news relevant to our cause and to engage in conversation with our community. We welcome feedback and contributions that help to develop ideas for transport that is integrated, accessible, healthy, fair and fit for the future.

Please remember that real people are on the other end of our social media platforms, and they are working hard to ensure a safe online environment for all involved.

By engaging with our social media channels, you agree to follow these guidelines and to not post comments that:

- Are discriminatory, obscene, inflammatory, harassing, hateful, threatening, profane or personally abusive
- Contain misinformation
- Are not relevant to transport issues, are unintelligible or contain advertising
- Are targeted at individuals or contain information that could identify a person
- Breach the terms of the social media platform

We will review all social media comments as regularly as possible and will delete those that do not follow our community guidelines. Please report to us any troublesome comments that we may have missed. All comments posted on our website will be moderated before publication.

We reserve the right to block any users that breach these guidelines.

Any harassment, threats of violence, vandalism or harm against individuals or organisations involved with our work will not be tolerated and will be reported to the police.

Our social media accounts

Facebook: [facebook.com/CambstravelAlliance](https://www.facebook.com/CambstravelAlliance)

Twitter: twitter.com/cambstravelall

Instagram: [instagram.com/cambstravelall](https://www.instagram.com/cambstravelall)

YouTube: <https://www.youtube.com/@cambstravelalliance>